

6TH ANNUAL
CURE|OSITY

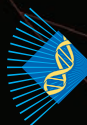
PRESENTED BY
**LUMIÈRE
PLACE**
CASINO & HOTELS • ST. LOUIS

YOU'VE RACED, PEDALED, AND WALKED...
• NOW DANCE, INDULGE, AND PARTY FOR A CURE!

SPONSORSHIP OPPORTUNITIES

OCTOBER 28, 2011

TO BENEFIT



SITEMAN CANCER CENTER[®]
BARNES-JEWISH HOSPITAL • WASHINGTON UNIVERSITY SCHOOL OF MEDICINE

A National Cancer Institute Comprehensive Cancer Center

BARNES-JEWISH
Hospital
HealthCare

 **Washington**
University in St. Louis
SCHOOL OF MEDICINE



FOUR SEASONS HOTEL
St. Louis

7PM - 10:30PM



SPONSORSHIP LEVELS & BENEFITS

DIAMOND SPONSOR \$20,000 SPONSORSHIP LEVEL

- 40 VIP tickets to CUREiosity
- Reserved lounge seating area at event with dedicated server
- 20 person tour of the Alvin J. Siteman Cancer Center with lunch provided
- Donor recognition signage at entry to CUREiosity event
- Company logo featured in CUREiosity flash video
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website
- Company logo featured on CUREiosity invitation

PLATINUM SPONSORS \$10,000 SPONSORSHIP LEVEL

- 20 VIP tickets to CUREiosity
- Reserved lounge seating area at event with dedicated server
- Donor recognition signage at entry to CUREiosity event
- 10 person tour of the Alvin J. Siteman Cancer Center with lunch provided
- Company logo featured in CUREiosity flash video
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website
- Company logo featured on CUREiosity invitation

GOLD SPONSORS \$5,000 SPONSORSHIP LEVEL

- 8 VIP tickets to CUREiosity
- Company logo featured in CUREiosity flash video
- Company logo featured in all pre-event marketing materials including eblasts and print advertising
- Company logo and link featured on CUREiosity website
- Company logo featured on CUREiosity invitation

SILVER SPONSORS \$2,500 SPONSORSHIP LEVEL

- 4 VIP tickets to CUREiosity
- Company name featured in CUREiosity flash video
- Company name featured in all pre-event marketing materials including eblasts and print advertising
- Company name and link featured on CUREiosity website
- Company name featured on CUREiosity invitation

BRONZE SPONSORS \$1,000 SPONSORSHIP LEVEL

- 2 VIP tickets to CUREiosity
- Company name featured in CUREiosity flash video
- Company name and link featured on CUREiosity website
- Company name featured on CUREiosity invitation

SPONSORSHIP RESPONSE FORM

"By supporting CUREiosity, you aid the doctors and researchers at the Siteman Cancer Center at Washington University School of Medicine and Barnes-Jewish Hospital as they work to defeat this devastating disease. Please join us and help thousands of patients in our community and beyond. Together, we can realize a world without cancer. Thank you for supporting CUREiosity We hope to see you there."

Timothy J. Eberlein, M.D.
Director, Alvin J. Siteman Cancer Center

We would like to be a sponsor of CUREiosity at the following level:

- DIAMOND - \$20,000 SPONSORSHIP LEVEL
- PLATINUM - \$10,000 SPONSORSHIP LEVEL
- GOLD - \$5,000 SPONSORSHIP LEVEL
- SILVER - \$2,500 SPONSORSHIP LEVEL
- BRONZE - \$1,000 SPONSORSHIP LEVEL

Sorry, we are unable to participate as a sponsor this year, but enclosed is our 100% tax-deductible contribution of: \$ _____

We would like to be recognized as:

Please return the response form to:
Siteman Cancer Center, Attn: Mueriel Carp
Campus Box 1204, 7425 Forsyth Blvd.,
Ste. 2200
St. Louis, MO
63105-2161

Name _____

Title/Position _____

Company _____

Address _____

City _____ State _____ Zip _____

Day Phone No: _____

Fax No: _____

E-mail _____

PAYMENT

- American Express
- Visa
- MasterCard
- Check # _____ (payable to Siteman Cancer Center)

Account No: _____

Expiration Date: _____

Signature: _____

CUREIOSITY COMMITTEE
CO-CHAIRS:

Brett Gilliland
Ken Rosenthal
Pat Shannon

CUREIOSITY COMMITTEE
ADVISORY CHAIR:

Barry Horn

HONORARY CHAIR:

Mike Shannon



CUREIOSITY EVENT
PARTNERS

**LUMIÈRE
PLACE**SM
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SYNERGY
PRODUCTIONS

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SPONSORS

StLouis
MAGAZINE



About the Alvin J. Siteman Cancer Center At Washington University School of Medicine and Barnes-Jewish Hospital

- Siteman Cancer Center is the only center within a 240-mile radius to be designated a Comprehensive Cancer Center by the National Cancer Institute
- Parent institutions, Washington University School of Medicine and Barnes-Jewish Hospital are consistently ranked among the best in the country by U.S. News & World Report
- Expert Washington University physicians provide care for nearly 8,000 newly-diagnosed cancer patients annually
- Patients have access to more than 250 clinical studies, including collaborative efforts with other leading cancer centers throughout the country
- The Siteman Cancer Center offers an outreach program of cancer screening and education that impacts tens of thousands of individuals annually.



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www.siteman.wustl.edu

314-747-7222

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**LUMIÈRE
PLACE**
CASINO & HOTELS · ST. LOUIS

ONE OF THE MOST UNIQUE EVENTS IN ST. LOUIS
HONORING THE ROCK DOCS MAKING A DIFFERENCE



GREAT ENERGY, GREAT CAUSE,
GREAT EVENT... TAKEN THIS YEAR TO THE NEXT LEVEL



[CLICK HERE TO PLAY 2010 VIDEO](#)

